

PRIVACY STATEMENT

Privacy Policy

Overview

The CUCOG Annual Meeting, hereafter referred to as 'The Meeting', is organized by The Council of University Chairs of Obstetrics and Gynecology (CUCOG).

The CUCOG values and respects your individual privacy and is committed to protecting it. This Privacy Policy explains how the CUCOG collects, uses and safeguards information collected through its meeting <https://www.cucog.org/2023-annual-meeting/>, hereafter referred to as the 'Site', and all underlying folders of the registration form for this meeting.

Defined Terms

For the purposes of this Privacy Policy, the following terms are defined:

- **Personally Identifiable Information** – any and all information identifying you personally, such as your name, address, telephone number(s), email address, or company name.
- **Non-Personally Identifiable Information**- information that does NOT identify you personally. This may include technical or demographic information, such as your IP address, the browser you used to access the Site, date and time of visit, the URL of the page being loaded, other website(s) visited, any previously assigned cookie identification (a unique identifier assigned to a user to identify repeat visitors), browser window size, your geographic location and device or operating system used to access the Site. To capture non-personally identifiable information, we use cookies.
 - Cookies– A "cookie" is a small text file that web servers typically send to a user's computer when they visit a website. Cookies are stored as text files on user's hard drive and can be accessed by web servers when the user visits a Site or views an advertisement. A *session* cookie is a cookie that stores information as a user is using the Site but is deleted once the browser session is finished. A *persistent* cookie is a cookie that stores information as a user utilizes the Site and stores and uses that information in connection with future visits of the user to the Site. *Third-party* cookies are cookies provided by our advertising partners or e.g. social media platforms. Any third-party cookie that we authorize for use on the Site only collects that information described below for the same stated purposes as if we were directly collecting the information. For a third-party cookie, the third-party will have access to the collected information in order to provide us with information or services to enhance the performance and functionality of the Site.
 - If you prefer not to accept cookies, you can set your Internet browser to notify you when you receive a cookie or to prevent cookies from being placed on your hard drive. If you consent to our collection of cookies and you subsequently wish to withdraw your consent, you will need to manage the settings on your web browser to delete all cookies and disallow further acceptance of cookies. Please note that disabling cookies on your browser will prevent us from tracking your activities in relations to our Site, however, it may also disable some of the functions and features of the Site and the Site may not work properly. If you do not wish to accept cookies in connection with your use of this Site, please discontinue use of the Site. By continuing to use our Site, you are agreeing to placing cookies on your computer in order to analyze the way you use our Site.

Information Collection

When you browse the Site and do not interact with the site for any online service or product, you browse anonymously. Personally identifiable information is not collected as you browse.

Google Analytics

We use a tool called "Google Analytics" to collect information about use of this site. Google Analytics collects information such as how often users visit this site, what pages they visit when they do so, and what other sites they used prior to coming to this site. We use the information we get from Google Analytics only to improve this site. Google Analytics collects only the IP address assigned to you on the date you visit this site, rather than your name or other identifying information. We do not combine the information collected through the use of Google Analytics with personally identifiable information. Although Google Analytics

plants a permanent cookie on your web browser to identify you as a unique user the next time you visit this site, the cookie cannot be used by anyone but Google. Google's ability to use and share information collected by Google Analytics about your visits to this site is restricted by the Google Analytics Terms of Use (as amended for government websites) and the Google Privacy Policy. You can prevent Google Analytics from recognizing you on return visits to this site by disabling cookies on your browser.

When you choose to interact with our site (i.e. when registering for the meeting), we will collect certain personally identifiable information from you. The type of information collected may include your name, address, phone number, billing information, email address or other demographic information.

Information Use

Once collected, we may use your personally- and non-personally identifiable information for the following purposes:

- Register you for the meeting.
- Measure the success of any promotional placement we run on the Site so that we may better match your interests and preferences to any ads or offers we have available

Except as described in this Privacy Policy or at the time we request the information, we do not otherwise use, share or disclose your personally identifiable information to any third parties.

You have the right to access, review, update, correct, or delete the personal information held about you. In some circumstances you may also have the right to restrict or object to processing and to receive your personal information in a portable form. To initiate a request, please contact cucog@cucog.org. CUCOG sends "transactional or relational email messages," which include, but are not limited to, electronically transmitted news, informational bulletins, meetings and member-benefit announcements, and surveys. You may opt-out of a specific email list by following the "unsubscribe" instructions of any email message sent to you from the CUCOG or its component or affiliated organizations.

Individuals, registering for The Meeting through the Site, are required to provide personally identifiable information. This information is temporarily retained in the Meeting database. We retain your personal data for as long as reasonably necessary to provide the Site, newsletters, and Standard Set subscriptions to you, or as otherwise required by law. Due to inactivity we may contact you to see if you still wish us to hold your data or if we should delete it.

The Meeting attendee email addresses may be made available to other attendees of The Meeting through The Meeting's dedicated meeting application. The CUCOG does not share, rent or sell email addresses to commercial vendors.

Information Sharing

The CUCOG may disclose your personal information if required to do so by law or in the good-faith belief that such action is necessary to: (a) conform to legal requirements or comply with legal process served on the CUCOG; (b) protect and defend the rights or property of the CUCOG; or (c) protect the personal safety of the CUCOG / The Meeting staff or members of the public in urgent circumstances.

Banner Advertising

Banner advertisements on the Site do not collect any personally identifiable information on individual visitors. The CUCOG does collect aggregate data on visitors such as time of day and web browser type, which may be shared with advertisers to determine their advertising effectiveness.

Information Safeguarding

User ID and Password

To access the Site, no user ID or password are required.

You should be aware, browser software often "caches" a page as you look at it, meaning some pages are saved in your computer's temporary memory. Therefore, you may find when clicking on your "Back" button it shows you a saved version of a previously viewed page. Caching in no way affects the security of your confidential user ID or password.

Links

This Site may contain links to or from other websites e.g. to our partnering organizations or other medical associations, etc. The CUCOG cannot take any responsibility for the privacy practices of other websites. This Privacy Policy applies only to the

information we collect on the Site. We encourage you to read the privacy policies and any other terms of other websites you link to from the Site.

SSL Technology

The CUCOG realizes the importance of security, so we have taken steps to enhance the protection of information sent to or from The CUCOG over the Internet. We require a "secure session" be established, using Secure Socket Layer (SSL) technology, each time you supply or access information in a secure online area. SSL technology creates a private conversation only your computer and the CUCOG-systems can understand. The SSL technology encodes information as it is being sent over the internet between your computer and systems used by the CUCOG, helping to ensure the transmitted information remains confidential.

No Guarantee

No data transmission over the internet can be guaranteed to be 100% secure. Accordingly, and despite all efforts, the CUCOG cannot guarantee or warrant the security of any information you transmit to us, or to or from our online products or services.

To request certain information regarding The Meeting disclosure of personally identifiable information to third parties for their direct marketing purposes or to make such a request, please contact us:

CUCOG Executive Office
14305 Southcross Drive
Suite 100
Burnsville, MN 55306
cucog@cucog.org

Changes to the Privacy Policy

The CUCOG reserves the right to modify, alter, or otherwise update this Privacy Policy at any time and for any reason; however in no event will future changes to the Privacy Policy jeopardize or negate the assurances now stated in the Policy. You should visit this page from time to time to review the current terms. To assist you in knowing when the Privacy Policy was last updated, the month and year of the most recent updated Policy will appear at the bottom of this page.

Your feedback

We welcome feedback on our Privacy Policy. Please send us any comments to cucog@cucog.org.

Last updated: 10 January 2023